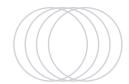
# Gabriel-Daniel Cazacu

& Bucharest, Romania

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## **Profile**

With over 8 years of dedicated experience in the dynamic field of UX/UI design, I am a seasoned professional committed to crafting exceptional digital experiences. My journey in design has been characterized by a relentless pursuit of perfection, fueled by an unwavering attention to detail.

## **Skills**

Strong teamwork skills. Adaptability to constant changes. Good attention to details. Proeficiency in HTML & CSS.

# Languages

Romanian, native

English, intermediate (B1→B2)

#### Tools

Figma

Webflow

WordPress

Maze

PS Adobe Photoshop

Adobe Illustrator

Visual Studio Code

Slack

# **Experience**

## **UX/UI** and Graphic Designer

Hogash Studio | Hybrid (Bucharest, RO) | March 2015 - November 2022

During my time at Hogash, I've been in charge in crafting numerous demos for their WordPress theme, Kallyas. My design expertise extends to backend interfaces and marketing assets. Additionally, I played a pivotal role as a UX/UI designer for Zion Builder, their flagship product in the WordPress ecosystem. Zion Builder competes directly with industry–leading builders like Elementor, Bricks, Divi, Breakdance, and Brizy, where I contributed my skills to elevate its user experience and interface design.

## **Brand Designer**

WP White Security | Remote (Rotterdam, NL) | March 2022 - November 2022

I created visual designs adeptly conveying both product functionality and brand identity, including web layouts, social media ads, presentations, and various print materials.

## UX/UI, WordPress Development

Kline Innovation | Remote (Bucharest, RO) | August 2019 - February 2020

Led the UX/UI design and WordPress development for a car exhaust website, seamlessly blending aesthetics with functionality. From crafting intuitive user interfaces to implementing a user-centric design approach, I played a pivotal role in enhancing the overall digital experience. This project allowed me to leverage my skills in both design and development to create a dynamic and engaging online presence.

#### Web Designer

Polish Citizenship | Remote (Warsaw, PL) | June 2018 - September 2018

During my time at Polish Citizenship, I was responsibile for enhancing the overall aesthetics of their website, consistently maintaining and refining its visual appeal. Additionally, I actively contributed by crafting new page designs and developing engaging social ads to augment the online presence.